



# 2025 EDITORIAL CALENDAR

## January

Jan. 6<sup>th</sup> 12/16 12/23

- LibLearnX Preview (Jan. 24–27)
- School & Library Spotlight (Edition I)
- Writers to Watch

Jan. 13<sup>th</sup> 12/31 1/6

- Spring Religion & Spirituality Preview
- Festivals and Conferences 2024 [Online Only]
- BookLife

Jan. 20<sup>th</sup> 1/8 1/13

- Spring Travel

Jan. 27<sup>th</sup> 1/15 1/20

- Spring Comics & Graphic Novel Preview \*
- BookLife

## February

Feb. 3<sup>rd</sup> 1/20 1/24

- Spring Children’s Preview \*

Feb. 10<sup>th</sup> 1/29 2/3

- Sci-Fi/Fantasy/Horror \*
- Winter Institute Preview (Feb. 23–26)
- BookLife

Feb. 17<sup>th</sup> 2/5 2/10

- In Focus: Indigenous Representation \*

Feb. 24<sup>th</sup> 2/12 2/17

- London Book Fair Preview (March 11–13)
- BookLife
- Printing and Paper 1/24 2/14

## March

March 3<sup>rd</sup> 2/19 2/24

- Cookbooks \*
- Religion & Spirituality: Social/Political

March 10<sup>th</sup> 2/26 3/3

- Comics Retailing
- Middle Grade \*
- BookLife

March 17<sup>th</sup> 3/5 3/10

- Bologna Children’s Book Fair Preview (March 31–April 3)
- Fast Growing Publishers
- Children’s Books in China

March 24<sup>th</sup> 3/12 3/17

- Texas Library Preview (April 16-19)
- School & Library Spotlight (Edition II)

March 31<sup>st</sup> 3/19 3/24

- Family & Relationships \*
- Books in Spanish
- BookLife

## April

April 7<sup>th</sup> 3/26 3/31

- Summer Reads

April 14<sup>th</sup> 4/2 4/7

- In Focus: LGBTQ Voices \*
- BookLife

April 21<sup>st</sup> 4/9 4/14

- Independent Bookseller Issue \*

April 28<sup>th</sup> 4/16 4/21

- YA \*
- Manga
- BookLife



# 2025 EDITORIAL CALENDAR

## May

May 5<sup>th</sup> 4/23 4/28

- Self-Help & Wellness \*
- Religion & Spirituality: Spiritual, But Not Religious

May 12<sup>th</sup> 4/30 5/5

- Romance \*
- BookLife
- Books in Spanish

May 19<sup>th</sup> 5/7 5/12

- US Book Show Preview
- Children's Institute Preview (June 12–14) 5/5 5/9

May 26<sup>th</sup> 5/14 5/19

- Graphic Novel Non-Fiction
- Hobbies & Home \*
- Booklife

## June

June 2<sup>nd</sup> 5/21 5/26

- Business, Leadership & Personal Finance \*
- Religion & Spirituality: Books for Women
- Audiobook Preview 5/2 5/23

June 9<sup>th</sup> 5/28 6/2

- Spotlight: UK/Ireland
- BookLife

June 16<sup>th</sup> 6/4 6/9

- ALA Preview (June 26–July 1)
- School & Library Spotlight (Edition III)
- Graphic Novels in Libraries

June 23<sup>rd</sup> 6/11 6/16

- San Diego Comic-Con Preview (July 24–27)
- Children's Flying Starts
- Content Solutions
- BookLife

June 30<sup>th</sup> 6/16 6/20

- Fall Fiction & Nonfiction Preview \*

## July

July 14<sup>th</sup> 6/30 7/4

- Fall Children's Preview \*
- BookLife

July 21<sup>st</sup> 7/9 7/14

- Fall Comics / Graphic Novel Preview \*
- Writers to Watch

July 28<sup>th</sup> 7/16 7/21

- Fall Religion & Spirituality Preview
- BookLife

## August

Aug. 4<sup>th</sup> 7/23 7/28

- Back to School (School & Library Spotlight: Edition III)
- Books in Spanish

Aug. 11<sup>th</sup> 7/30 8/4

- Fall Travel \*
- Non-fiction Debuts
- BookLife

Aug. 18<sup>th</sup> 8/6 8/11

- Cookbooks \*
- Religion & Spirituality: Bibles, Devotionals, & Study Guides

Aug. 25<sup>th</sup> 8/13 8/18

- Independent Publishing Issue
- Fall Regional Trade Shows Preview
- Big Indie Books for Fall
- BookLife

● Indie Bookshelf Roundup 7/25 8/15



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September	Space	Materials
<b>Sept. 8<sup>th</sup></b>	8/27	9/1
<ul style="list-style-type: none"> <li>● Middle Grade *</li> <li>● Printing in Hong Kong</li> </ul>		
<b>Sept. 15<sup>th</sup></b>	9/3	9/8
<ul style="list-style-type: none"> <li>● Freedom to Read Issue</li> <li>● BookLife</li> </ul>		
<b>Sept. 22<sup>nd</sup></b>	9/10	9/15
<ul style="list-style-type: none"> <li>● NYCC Preview (Oct. 9–12)</li> </ul>		
<b>Sept. 29<sup>th</sup></b>	9/17	9/22
<ul style="list-style-type: none"> <li>● Sci-Fi/Fantasy/Horror *</li> <li>● Religion &amp; Spirituality: Mind/Body/Spirit</li> <li>● BookLife</li> <li>● Tough Topics for Kids</li> </ul>	8/29	9/19

November	Space	Materials
<b>Nov. 3<sup>rd</sup></b>	10/22	10/27
<ul style="list-style-type: none"> <li>● Mysteries, Thrillers &amp; True Crime *</li> <li>● Star Watch</li> </ul>		
<b>Nov. 10<sup>th</sup></b>	10/29	11/3
<ul style="list-style-type: none"> <li>● Graphic Novel Media Tie-Ins</li> <li>● Salary Survey</li> <li>● Academic Religion/Spirituality Supplement</li> <li>● BookLife</li> <li>● University Press Spotlight</li> </ul>	TBD	TBD
<b>Nov. 17<sup>th</sup></b>	11/5	11/10
<ul style="list-style-type: none"> <li>● In Focus: Diversity in Publishing *</li> </ul>		
<b>Nov. 24<sup>th</sup></b>	11/12	11/17
<ul style="list-style-type: none"> <li>● Pop Science</li> <li>● World's Largest Publishers</li> <li>● Regional Spotlight: TBD</li> <li>● BookLife</li> </ul>	11/10	11/14

October	Space	Materials
<b>Oct. 6<sup>th</sup></b>	9/22	9/26
<ul style="list-style-type: none"> <li>● Holiday Gift Guide</li> </ul>		
<b>Oct. 13<sup>th</sup></b>	10/1	10/6
<ul style="list-style-type: none"> <li>● Frankfurt Preview (Oct. 28 - 31)</li> <li>● BookLife</li> <li>● Canadian Pub. Supplement*</li> </ul>	9/29	10/3
<b>Oct. 20<sup>th</sup></b>	10/8	10/13
<ul style="list-style-type: none"> <li>● Books in Spanish: Guadalajara Preview *</li> </ul>		
<b>Oct. 27<sup>th</sup></b>	10/15	10/20
<ul style="list-style-type: none"> <li>● Best Books in 2025</li> <li>● BookLife</li> </ul>		
<b>Frankfurt Show Daily (Oct. 28–31)</b>	TBD	TBD

December	Space	Materials
<b>Dec. 1<sup>st</sup></b>	11/19	11/24
<ul style="list-style-type: none"> <li>● Business, Leadership &amp; Personal Finance *</li> <li>● Audiobook Preview</li> </ul>	11/1	11/21
<b>Dec. 8<sup>th</sup></b>	11/26	12/1
<ul style="list-style-type: none"> <li>● Spring Fiction &amp; Nonfiction Preview *</li> </ul>		
<b>Dec. 15<sup>th</sup></b>	12/3	12/8
<ul style="list-style-type: none"> <li>● Year in Review</li> <li>● PW Person of the Year</li> <li>● Melcher Award</li> <li>● Children's Flying Starts</li> <li>● BookLife</li> </ul>		

**Key:**  
 Main Features in Bold  
 Special Issues in Red  
 Books in Spanish in Green  
 Focus on Social Issues in Blue  
 Religion & Spirituality in Violet



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Custom Content in Orange

\* PW Insider